

Adley Stump's Little Black Dress

Little Black Dress Wines recently announced a partnership with groundbreaking country star and Oklahoma-native Adley Stump. The NBC's The Voice Season Two/Team Blake Shelton contestant and new host of Country Showdown, the largest and longest running country music talent search in the country, will collaborate on a variety of marketing and promotional initiatives including production and performance of a "Little Black Dress" single, promotional appearances and fan meet-and-greets.

"Adley's presence on The Voice, combined with her wonderfully infectious personality and extraordinary talent, will foster

a deep connection to Little Black Dress Wines' customers. The fusion of Adley Stump's & Little Black Dress Wines' commitment to female causes, coupled with the brand loyalty and influence of Country Music fans, makes this alliance a perfect pairing," said Marc Goodrich, President of Excelsior Wines, parent company of Little Black Dress Wines.

Highlights

- A "Little Black Dress" single co-written and recorded by Adley Stump. The song will be available on iTunes and via Little Black Dress Wines social media contests throughout 2015.
- An Eat Travel Rock video segment highlighting Host Kelly Rizzo and Adley Stump's favorite Little Black Dress wine and food pairings

• Co-branded promotional items will be created exclusively for Adley Stump fans. Items will be available through social media channels and select appearance locations.

"It has always been fundamentally important to align myself with the right team, support brands that champion women and women's initiatives, and to send a consistent message as I evolve within the entertainment industry. Just as all American women swear by their personal little black dress as their classic and timeless go-to outfit, I love Little Black Dress Wines. It is the perfect brand to bond strong, sophisticated women together in fun, fashion and style while supporting causes universally important to all women," said Stump.

About Little Black Dress Wines

Get into a Little Black Dress wine, accessorized with fruit-forward aromas, hints of dazzle, an impeccable sense of balance and a body to die for. Great taste is your best accessory. Little Black Dress Wines cover every mood from spirited to sophisticated and turning heads along the way. The company got its name from the iconic little black dress, known to be simply timeliness, playful yet elegant and ready for anything at a moment's notice. With grapes from California, Little Black Dress is a wine that is appealing to classic fashionably-minded women. Masterfully created by the talented winemaker Zidanelia "Z" Arcidiacono, the Little Black Dress family of wines (including Chardonnay, Cabernet Sauvignon, Divalicious Pink Pinot, Divalicious Red, Merlot, Moscato, Pinot Grigio, and Pinot Noir) are versatile and timeless." www.lbdwines.com

About Adley Stump

Adley Stump is the social phenomenon who made her first major splash into the public eye in May 2012 on Team Blake/NBC's "The Voice." Since then, she has been kept

Listen to what others are saying about Adley

"Adley's personality and talent can light up a whole room."
Blake Shelton

"A superior powerhouse."
Yahoo

"Significant confidence and vocal prowess."
Billboard

"That girl has some MAJOR chops!"
Christina Aguilera



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ADLEY
STUMP

busy writing, recording and releasing new music, shooting her web reality series "Get Stumped" pranking fans with funny random acts of kindness, touring the world with non-profit To Write Love On Her Arms, and opening for acts such as Vince Gill and Charlie Worsham.
www.adleystump.com

Listen now and understand why so many country lovers are getting STUMPED.

Go to www.freewine.com to get current new single.