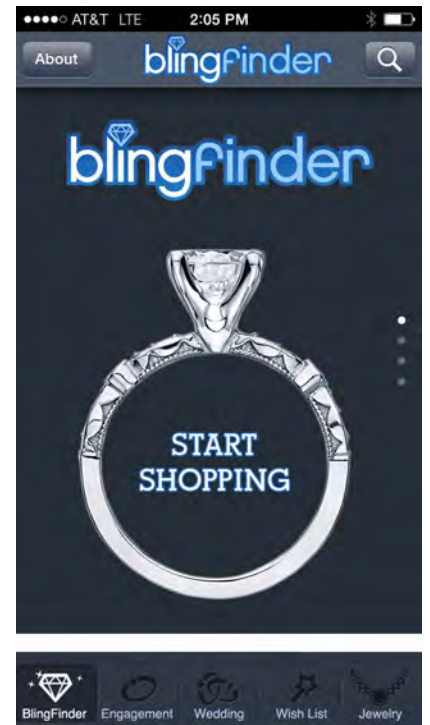


Priciest Purchases Available Via Mobile App



travelers to charter a private jet within three hours of departure from anywhere in the world. The app's keen technology eliminates the "middle man" of chartering a private jet, making the process simple and transparent. Some of the most expensive trips, near and far, include New York to Madrid: \$105,200 (VIP airliner); Miami to Los Angeles: \$58,100 (heavy jet); and New York to Paris: \$175,500 (heavy jet).

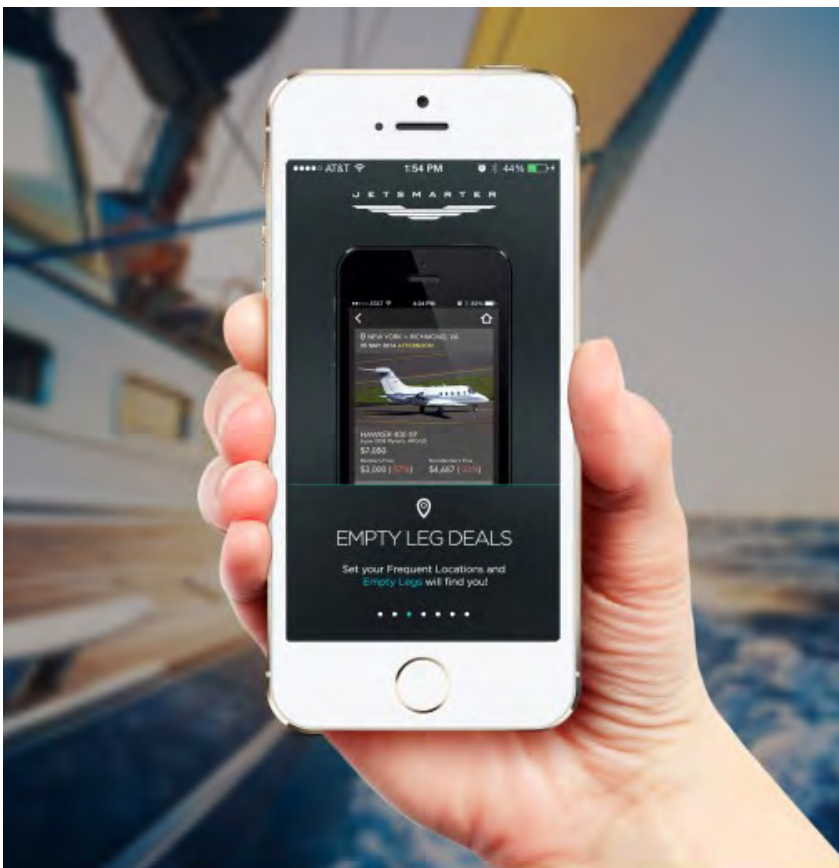
A Designer Handbag: Among the many luxury retailers to offer mobile sales via app is Neiman Marcus. Known as one of the world's finest fashion retailers, Neiman Marcus launched their app in 2014, which allows shopaholics to search by department or contact sales associates at any Neiman Marcus store. Users may also choose to receive advance notice of upcoming store events and special offers. The stylish Tom Ford Natalia Pony & Alligator Doctor Bag is available on the app for \$10,280.

A Diamond Engagement Ring: The BlingFinder app features over 3,000 rings and fashion jewelry pieces that can be purchased while on the go.

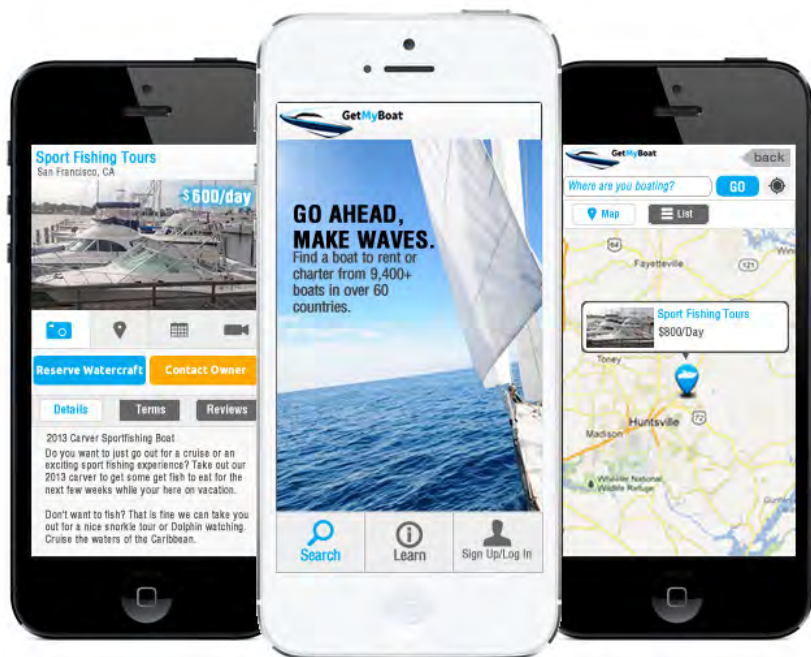
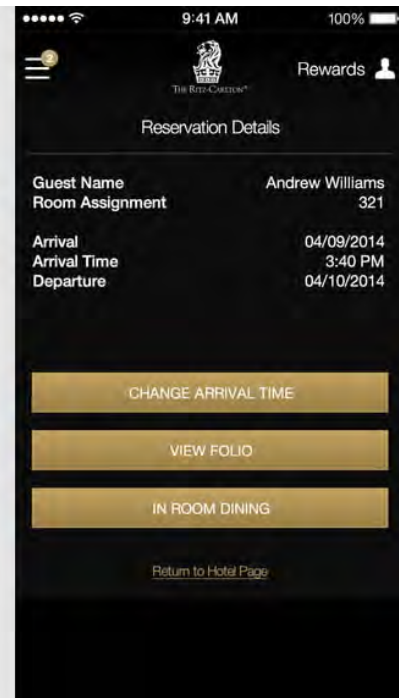
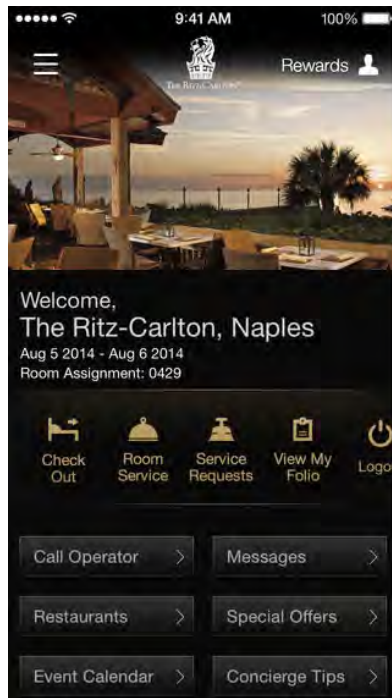
As technology continues to develop and e-commerce becomes more secure, the days of major purchases requiring extensive credit checks and collateral are gone. Luxury purchases can now be done simply via a smartphone - from last minute flights, to ordering the latest designer fashions, advancements today allow consumers to accomplish tasks effortlessly and efficiently with the touch of a finger.

Here are just a few of the priciest purchases available via mobile apps:

A Private Jet: JetSmarter allows



Neiman Marcus

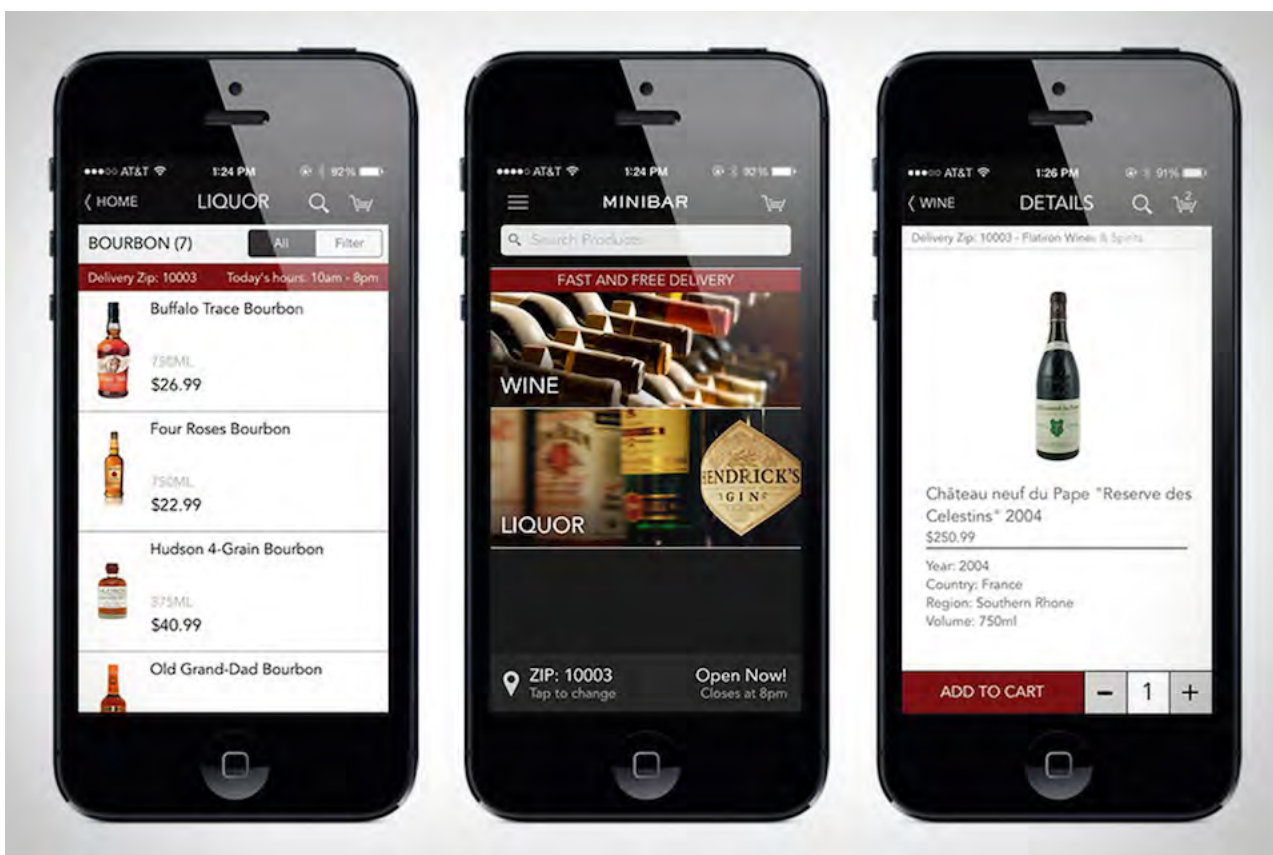


The app combines the traditional shopping and selection process with an in-app Wish List that's designed to assist in the tedious process of selecting engagement rings and fashion jewelry. The Tacori RoyalT three-carat diamond ring was recently available on the app for around \$29,000.

Caviar: Coincidentally, the mobile app, Caviar, can deliver just about any cuisine a consumer is craving, including one of the world's most

elite delicacies, caviar. Users can browse a picture menu, customize their meals, and get delivery straight to their door. For \$3,449, a 17.6 oz tin of Beluga Sturgeon Caviar can be delivered in Manhattan to make for an impressive office lunch.

Champagne: Minibar Delivery, a new app available in select cities, offers to deliver your choice of liquor, wine or spirits on demand. Minibar Delivery promises that with just a few taps, a user can have wine, liquor or beer delivered to their door. For an impromptu celebration or simply if a craving for champagne kicks in, an ice cold bottle of Dom Perignon 2000 can be delivered to midtown Manhattan for just \$550.99.



A Yacht: GetMyBoat is a boat rental marketplace that allows users to charter a yacht (or kayak) on a whim. Launched in San Francisco January 2013, GetMyBoat allows owners of every type of boat, from kayaks to sailboats to motorboats, to post their watercraft for rent on the app. Anywhere in the world, from California to Croatia, the app's users can search, find, and book a boat to rent by the hour or day. For only \$41,012 per hour, you can charter the Nautical Empress Power Mega Yacht in New York. The rate also includes **A Sweet Suite:** Leading luxury hotel brand, The Ritz-Carlton, now has an app for booking luxurious accommodations around the world while on the go. The app serves as a reservationist, local guide and on-property concierge all-in-one. For \$2,500 a night, a standard room at The Ritz-Carlton Los Angeles can be all yours.