

Ten Reasons to Stay in a Boutique Hotel

This article is courtesy of *El Portal Sedona Hotel*

When you travel, there are always plenty of options when it comes to choosing accommodations. All too often, travelers fall back on well-worn choices, choosing the stay at a large, chain hotel with buildings in multiple cities in many different countries. This is an understandable decision because the traveler knows

exactly what they're getting when they book with these larger companies. However, what isn't talked about nearly as often is what is missed when a chain hotel is picked over a boutique hotel. Yes, you know what you're getting, but that's because it is the same in every single city in every single country, which results in a less rich traveling experience. Staying at a boutique hotel can provide a far richer experience when it comes to exploring the area and the

accommodations provided. Here are the top ten reasons to stay in a boutique hotel instead of a large chain when you come to Sedona.

1. Unique experience: Staying at a boutique hotel means that you'll get an experience you cannot get any place else on the planet. The hotel is unique, one of a kind, and what it offers travelers can't be replicated any place else.

2. More personal service: Many

boutique hotels have a lower capacity – fewer rooms overall are available – so it's possible for owners and staff to provide a much more personalized experience for their guests. They will recognize your face, pet and be more aware of any needs you may have.

3. Location: Many boutique hotels are located in the heart of the city – their smaller size is less disruptive and means they don't need to be on the outskirts. These hotels are often closest to shopping, dining, and adventures.

4. No Two Stays are the same: Boutique hotels change with the years and the seasons in a way that large chain hotels simply cannot do. You can stay in different rooms with radically different aesthetics and layouts, experience different events, and much more.

5. Knowledgeable staff: The staff at a boutique hotel are often local, dedicated and incredibly knowledgeable about the area, which allows them to help guests with more nuance and detail than the staff of a large hotel.

6. Local connections: A boutique hotel is a local business, which makes it easier for them to make connections to other local businesses. This can include partnerships with restaurants, tour agencies, spas, and many others that guests can benefit from when they stay.





7. Distinctive architecture: Rather than following a pre determined design, many boutique hotels have their own distinctive architecture that sets them apart from the multi-floored cookie-cutter rooms at the larger chains. With unique style and beautiful buildings, boutique hotels can be an experience in and of themselves.

8. Award winning: There are plenty of instances of boutique hotels receiving awards from such well known travel organizations as AAA and Trip Advisor where travelers have recognized the unique experience provided by such one-of-a-kind hotels. Take a look at information pages to find out what kind of recognition these gems have received and see!

9. Intimate Atmosphere: The smaller capacity of boutique hotels makes for a cozy, private atmosphere that is almost impossible to find in the long hallways and echoing lobbies of large, chain hotels. The quiet spaces of boutique hotels, their unique architecture, and their attentive personnel help create an intimate, relaxing environment during your stay.

10. Pet Friendly: Being an independent business allows for more creativity in hotel rules, so many boutique hotels have accommodations that larger chains simply don't have. One such accommodation is the welcoming of guests as well as their pets. Pet friendly hotels provide a caring environment for animals as well as people.

El Portal Sedona Hotel is no exception when it comes to boutique hotels. A visitor to Sedona, Arizona who chooses to stay at El Portal will

have a vastly different experience than if they were to stay at the chain hotels. El Portal has won multiple awards and boasts an unbeatable location. Close the Grand Canyon, world-class hiking, and top flight shopping and dining, El Portal is close to many of the favorite spots that visitors want to see. And the owners and staff are knowledgeable and ready to help any guest organize a tour, select a hiking or biking trail, and decide which restaurant they would like to try that night. With only twelve rooms, El Portal is personal and welcoming to both humans and their pets as one of the best pet friendly hotels in the nation. The next time you come to Sedona, or when you decide to visit for the first time, keep in mind boutique hotels like El Portal Sedona.

About El Portal Sedona Hotel
El Portal Sedona Hotel is a boutique hotel with 12 amenity-filled suites. Unpretentious luxury resonates from this meticulously and accurately created "hacienda." With a romantic courtyard and beautiful great room, guests can enjoy the serene, ageless spirit of Sedona.

It is a pet-friendly hotel, a AAA Four Diamond Hotel, voted one of America's Best Pet Friendly Hotels by Condé Nast Travelers Readers (2015), and Best Pet Friendly Hotel in the USA by USA Today and 10Best.com (2013). El Portal offers guests personalized concierge services for the Sedona area to enjoy, explore and discover Sedona.

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