

# aerelight™ Organic LED lamp

The aerelight™ desk lamp is the World's first consumer-ready Organic LED lamp. Powered by an advanced energy-efficient Organic LED light panel, the aerelight lamp provides a warm, natural light source unlike any traditional light source.

Organic LED is the next-generation of energy-efficient lighting, generating natural light by passing electricity through a thin

layer of carbon-based organic dyes.

While the technology has been successfully implemented into high-end smartphone displays in the last few years, the launch of the aerelight desk lamp marks the first consumer-ready Organic LED lamp at an affordable price.

It is available in red, black and silver anodized aluminum finish with white and black accents.

Be one of the first to touch the future of lighting and pre-order today at [aerelight.com](http://aerelight.com).

## Benefits of the aerelight™

### Energy Efficient

Uses less energy than traditional light sources, only 7W at maximum brightness.

### Environmentally Friendly

Crafted from sustainable materials without any toxic mercury or other heavy metals.

### Super Bright

Provides up to 1,000 lux of illumination, double that of a typical office environment.

### Dimmable

Fully dimmable for use in a variety of different settings, including night time.

### OLED Light Source

Powered by an advanced Organic LED light panel that is <2mm thick.

### Warm Light

Emits a soft warm natural light with a CCT of 2,900K, similar to incandescent.

### Long Life

The rated lifetime is 20 years with a typical usage of 3 hours per day at full brightness.

### Capacitive Touch Control

Touch anywhere on the aluminum frame for intuitive power and dimming control.

### Wireless Charging Pad

The base houses a built-in wireless charging pad that can charge all Qi compatible mobile devices. For devices without wireless charging built-in cases are available from ChargeSpot.

### Power Source

Electrical power is provided by an external power adaptor (included) with a 60" (150cm) long cord.

### Pricing and Shipping

Priced at for \$239 USD. Currently shipping to Canada, USA, and the UK with delivery in early 2015.



